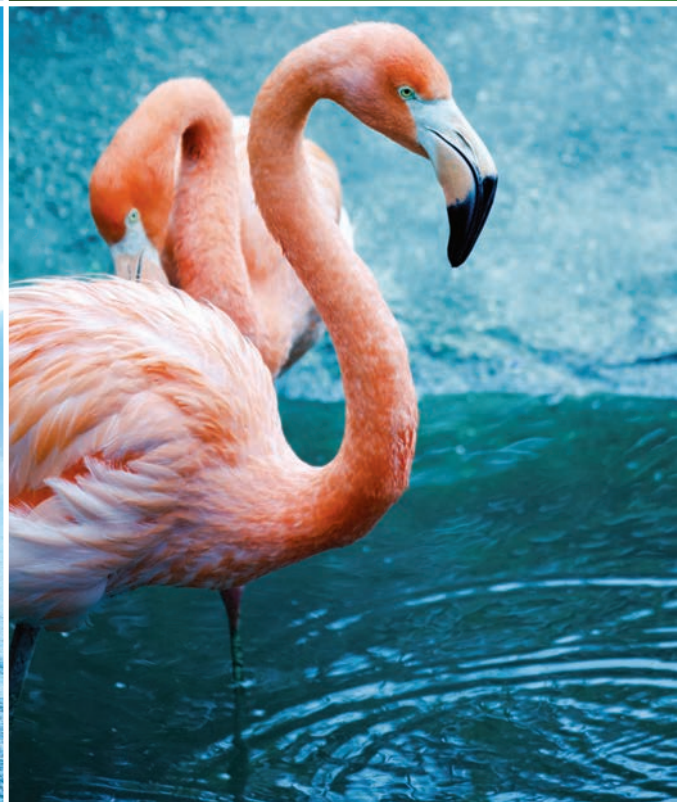


the drinks business

MEDIA PACK · 2019



drinks business

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introduction



The Drinks Business is the world's leading print, online and social media channel for dedicated news and objective editorial covering the wine, beer and spirits sector. We have a commitment to high quality journalism and production values in our print journal, and up to the minute reporting in our online news coverage, daily newsletter and social media feeds.

We also run a full and varied programme of trade events including masterclasses, roundtables, The Drinks Business Awards and Green Awards, the Global Masters blind tasting series and two consumer shows.

We are the most read drinks trade news source due to our long-term and ongoing dedication to building a global audience and continuously publishing fresh content, and can offer an unrivalled reach to key decision makers and industry experts around the world. We work with all of the biggest global trade events and have a regular presence at these key shows.

Anthony Hawser
Publisher

print readership & circulation

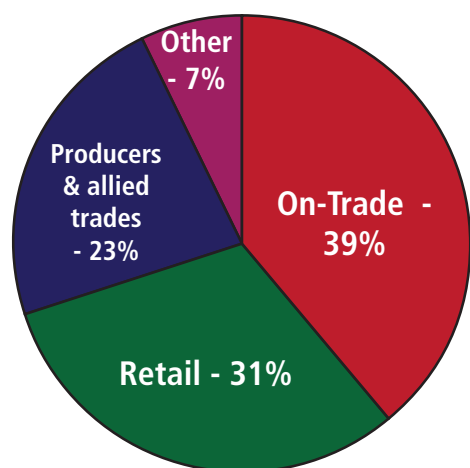
The Drinks Business circulation is up to 11,000 copies per month globally and is read by more than 50,000 drink professionals worldwide. Our global audience is comprised of senior decision makers and we can identify that more than half of our readership is at CEO, Director, or Senior Management level.

We also have extra distribution at all of the world's most important drinks industry events.

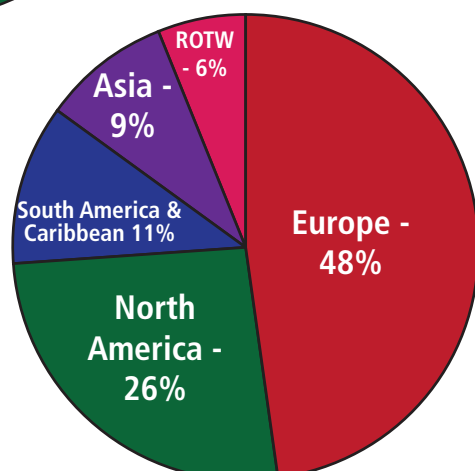
EXTRA DISTRIBUTION

In addition to the above, we also distribute several thousand additional copies to delegates attending all of the major shows we work with and exhibit at during the year including Prowein (March), Vinitaly (April), London Wine Fair (May), Tax Free World Association Singapore (May), Vinexpo Bordeaux (May), Prowein Hong Kong (May), Tax Free World Association Cannes (October), Hong Kong International Wine and Spirits Fair (November - *DB HK Edition) and the World Bulk Wine Exhibition (November).

Current total subscriber list



By Region



EXHIBITIONS 2019

the drinks business attends and exhibits at all of the major international exhibitions. Contact us to find out details of our stand, events or meeting opportunities by emailing: info@thedrinksbusiness.com

THE PINK ROSÉ FESTIVAL, CANNES
7-8 FEBRUARY

WINE PARIS
11-13 FEBRUARY

VINEXPO NEW YORK
4-5 MARCH

PROWEIN, DÜSSELDORF
18-20 MARCH

VINITALY, VERONA
7-10 APRIL

PROWINE ASIA, SINGAPORE
17-19 MARCH

TFWA ASIA PACIFIC EXHIBITION AND
CONFERENCE, SINGAPORE
12-16 MAY

VINEXPO BORDEAUX
13-16 MAY

LONDON WINE FAIR
20-22 MAY

TFWA WORLD EXHIBITION AND CONFERENCE,
CANNES
29 SEPTEMBER - 4 OCTOBER

VINEXPO TOKYO
16-17 OCTOBER

INTERVITIS INTERFRUCTA HORTITECHNICA
04 - 06 NOVEMBER
Messe Stuttgart, Germany

HKTDC HONG KONG INTERNATIONAL WINE &
SPIRITS FAIR
7-9 NOVEMBER

PROWINE CHINA, SHANGHAI
12-14 NOVEMBER

WORLD BULK WINE EXHIBITION, AMSTERDAM
NOVEMBER 2019

FEATURES LIST 2019

Throughout the year the drinks business covers breaking news and provides analysis of topical issues

JANUARY

The Green Issue
Australia focus
Exhibition preview
French Trends

FEBRUARY

The Closures Issue
Italian regions
Argentina
Premium vodka
Rioja

MARCH

The Prowein Issue
Sherry
South Africa
Prosecco
Premium beers
Vodka in retail
Brown spirits
New Zealand
Vinitaly preview

APRIL

Spanish regions
Austria
Chile regions
Cider
Sparkling Wine
London Wine Fair preview

MAY

The LWF Issue
Rosé
Bonded warehousing
Australia
Premium Lager
Scotch Whisky
Vinexpo Bordeaux preview
Italy focus
Wine Preservation Systems

JUNE

Prestige Champagne
Premium France
Bordeaux
Organic wine

JULY

The Ethical Issue
Portugal & fortified wines
Tequila & mezcal
Gin
Lower alcohol and fruit flavoured wines
Bottling and Packing

AUGUST

The UK Retail Issue
Logistics
Technology
New Zealand
Corks & closures
Argentine regions
Global Sauvignon Blanc

SEPTEMBER

Pinot Grigio
Chile focus
Vodka
Malt Whisky
Premium Australia

OCTOBER

The Travel Retail issue
Champagne focus
France regions
South Africa brands
Port

NOVEMBER

The Awards issue
White spirits
Germany
California
Sparkling Wines
Bulk Wines

DECEMBER

The Luxury issue (including Vodka, Whisky, Cognac, Brandy & fine wine)
Champagne
Liqueurs
Rum
Eastern Med & Black Sea wines
Beer
Amarone

SUPPLEMENTS TO INCLUDE

Champagne Report
Spain Report



TECHNICAL SPECS

Full page

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Half page vertical

Bleed 305mm x 118mm

Trim 297mm x 112mm

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Half page horizontal

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Quarter page

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