The Drinks Business is the world’s leading print, online and social media channel for dedicated news and objective editorial covering the wine, beer and spirits sector. We have a commitment to high quality journalism and production values in our monthly print journal, and up to the minute reporting in our online news coverage, daily newsletter and social media feeds.

We also run a full and varied programme of trade events including masterclasses, roundtables, The Drinks Business Awards and Green Awards, the Global Masters blind tasting series and two consumer shows.

We are the most read drinks trade news source due to our long-term and ongoing dedication to building a global audience and continuously publishing fresh content, and can offer an unrivalled reach to key decision makers and industry experts around the world. We work with all of the biggest global trade events and have a regular presence at these key shows.

Anthony Hawser
Publisher
The Drinks Business circulation is up to 15,000 copies per month globally and is read by more than 50,000 drinks professionals worldwide. Our global audience is comprised of senior decision makers and we can identify that more than half of our readership is at CEO, Director, or Senior Management level.

We also have extra distribution at all of the world’s most important drinks industry events.

**EXTRA DISTRIBUTION**
In addition to the above, we also distribute several thousand additional copies to delegates attending all of the major shows we work with and exhibit at during the year including Vinexpo Paris, Wine Paris (February), Prowein (March), Vinitaly (April), London Wine Fair (May), Tax Free World Association Singapore (May), Vinexpo Hong Kong (May), Tax Free World Association Cannes (October), Hong Kong International Wine and Spirits Fair (November - *DB HK Edition) and the World Bulk Wine Exhibition (November).

---

**EXHIBITIONS 2020**

**the drinks business** attends and exhibits at all of the major international exhibitions. Contact us to find out details of our stand, events or meeting opportunities by emailing: info@thedrinksbusiness.com

- **THE PINK ROSE FESTIVAL, CANNES**
  6-7 FEBRUARY
- **VINEXPO PARIS**
  WINE PARIS
  11-13 FEBRUARY
- **VINEXPO NEW YORK**
  2-3 MARCH
- **PROWEIN, DÜSSELDORF**
  15-17 MARCH
- **PROWINE ASIA, SINGAPORE**
  17-19 MARCH
- **VINITALY, VERONA**
  9-22 APRIL
- **TFWA ASIA PACIFIC EXHIBITION AND CONFERENCE, SINGAPORE**
  10-14 MAY
- **LONDON WINE FAIR**
  18-20 MAY
- **TFWA WORLD EXHIBITION AND CONFERENCE, CANNES**
  27 SEPTEMBER - 2 OCTOBER
- **VINEXPO TOKYO**
  Dates TBC
- **HKTDC HONG KONG INTERNATIONAL WINE & SPIRITS FAIR**
  5-7 NOVEMBER
- **PROWINE CHINA, SHANGHAI**
  10-12 NOVEMBER
- **WORLD BULK WINE EXHIBITION, AMSTERDAM**
  NOVEMBER 2020
---

**Current total subscriber list**

- **On-Trade** - 39%
- **Retail** - 31%
- **Producers & allied trades** - 23%
- **Other** - 7%

**By Region**

- **Europe** - 48%
- **North America** - 26%
- **Asia** - 9%
- **South America & Caribbean** - 11%
- **ROTW** - 6%

**By Region**

- **Europe** - 48%
- **North America** - 26%
- **Asia** - 9%
- **South America & Caribbean** - 11%
- **ROTW** - 6%
FEATURES LIST 2020

Throughout the year the drinks business covers breaking news and provides analysis of topical issues

**JANUARY**
The Green issue
Green awards results
Australia
Exhibitions preview
Biodiversity
Cannabis/CBD drinks
Low and no drinks
Syrah masters

**FEBRUARY**
Vinexpo & Wine Paris issue
Master Winemakers report
Closures
Italian regions
Argentina
Rioja
Chardonnay masters
Malbec masters

**MARCH**
The Prowein issue
South Africa
Prosecco
Premium beer
Premium vodka
Whisky
New Zealand
Vinitaly preview
Sauvignon Blanc masters
Riesling masters

**APRIL**
Spanish regions
Austria
Chile regions
Sparkling wine trends
Hard seltzers
Volcanic wines
London Wine Fair preview
Pinot Noir masters

**MAY**
London Wine Fair issue
Wine List Confidential
Champagne report
Australia
Scotch
Italy
Romania
Bonded warehousing
Cabernet masters
Prosecco masters

**JUNE**
The France issue
db awards results
Prestige Champagne
Premium France
Beaujolais
Rosé
Rosé masters
China
Pinot Gris masters

**JULY**
The Ethical issue
Organic wine
Vegan wine
Natural distasters
Bottling and packaging
Upcycling wine waste
Organic masters
Portugal & fortified
Tequila & Gin
Global sparkling masters

**AUGUST**
The UK retail issue
Logistics
Technology/preservation
New Zealand
Closures
Argentine regions
Hungary
Tuscan masters

**SEPTEMBER**
The Chile issue
Pinot Grigio
Travel retail
Vodka
Whisky
Premium Australia
Syrah masters

**OCTOBER**
Champagne
French regions
South Africa
Port
Jura/Alpine wines
Israeli wine
Malbec masters

**NOVEMBER**
White spirits
Germany
California
Sparkling wines
Bulk wines
Georgia/Armenia
Sport sponsorship

**DECEMBER**
The Luxury issue
(including Vodka, Whisky, Cognac, Gin, Tequila, Rum, Brandy & Liqueurs)
Spain report
Rioja masters
Prestige Champagne
Champagne masters
Fine wine
Eastern Med
Amarone
Canada
CONTACTS

David Rose
Deputy Chairman
Tel: +44 (0) 20 7803 2450
Mobile: +44 (0) 7973 403513
Email: david.rose@thedrinksbusiness.com

David Hennelly
Marketing Director
Tel: +44 (0) 20 7803 2448
Mobile: +44 (0) 7949 882706
Email: david.hennelly@thedrinksbusiness.com

Andrew Oliver
Director of Sales Drinks
Tel: +44 (0) 20 7803 2420
Mobile: ++44 (0) 796 823 6711
Email: andrew.oliver@thedrinksbusiness.com

Emily Saunderson
Global Sales
emily.saunderson@unionpress.co.uk
+44 203 803 2455

TECHNICAL SPECS

Full page
Bleed 305mm x 238mm
Trim 297mm x 230mm
Type area 262mm x 190mm

Half page vertical
Bleed 305mm x 118mm
Trim 297mm x 112mm
Type area 262mm x 91mm

Half page horizontal
Bleed 152mm x 236mm
Trim 145mm x 230mm
Type area 127mm x 190mm

Double page spread
Bleed 305mm x 468mm
Trim 297mm x 460mm
Type area262mm x 420mm

Quarter page
Type area127mm x 91mm

All production queries to
Mile Budimir on
020 7803 2456
production@thedrinksbusiness.com